CONTACT

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+971561632186

www.savinraj.com

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LANGUAGE

English, Hindi, Malayalam, Tamil

TOOLS

Figma	Sketch
Adobe XD	Adobe Photoshop
Adobe Illustrator	Premier Pro
InDesign	After Effects
Spline	Blander
Rive	Framer
Miro	Lottie Creation
Fig jam	CSS
JavaScript	HTML 5
Web flow	Bootstrap
Wix	WordPress
Adobe Firley	Adobe Express
Google Docs	Google Analysis

SKILLS

User Interface	Graphic Design
Mobile Application	Wire Framing
Website Design	Prototype Design
Design System	Motion Graphics,
Branding	2D 3D
social media -	Mock-Ups Design
Posters	Create Personas
Print Creatives	Flow Chart
Reels	website-
Logos	Development
Typographic Design	Video Editing
Packaging	Illustration

INTERSTS

Traveling Planting, Farming, Technology, Drawing & Design

Hello,

I'm Savin Raj

UI | UX Designer, Creative Designer & Front-end Developer

PROFILE SUMMARY

Seasoned UI/UX and Creative Designer with 11+ years of expertise in creating impactful, user-centric designs.

Skilled in **UI Design**, **Graphic Design** and **front-end development**, I specialize in delivering creative solutions, including app and website designs, App & Website Designs, Branding, Visual Images for Products, Illustrations, Logos and Stationaries, Social Media Ads, Poster & Flyer Designs, Brochure Designs, Packaging & Label Designs, Infographics, Motion Graphics & Video Editing. My experience spans collaborating with top brands, leading design teams, and managing projects from concept to completion.

With a **Professional Diploma in Multimedia Design**, **Human Computer Interaction,** I excel in transforming ideas into intuitive interfaces and high-quality visuals using research-driven strategies. Dedicated to staying ahead in the design field, I am passionate about driving user satisfaction and business success through innovative, functional designs.

Senior UI/UX Designer and Creative Designer (Red-pencil Advertising LL, Nov 2023 – Present)

- Managed interface planning, communication workflows, and customer satisfaction, contributing to successful project outcomes.
- Designed a comprehensive website for **Honda e: Swap**, focusing on research, competitive analysis, user flows, wireframes, prototypes, and high-fidelity designs to attract and retain customers.
- Created a web application for **Decathlon**, enabling employees to locate stores internationally through an intuitive, user-friendly interface.
- Managed interface planning, communication workflows, and customer satisfaction, contributing to successful project outcomes.
- Contributed to advertising campaign research and strategies. Designed UI/UX and marketing materials tailored for developers, ensuring cohesive branding and usability.
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QUALIFICATION

2022

HCI (Human Computer Interaction)

Interaction design foundation

2013

Multimedia in IRS Computers

MG Road, Naikkanal, Thrissur, Kerala 680001

2013

Bachelor of Commerce

Calicut university, Kerala

KEYRESPONSIBILITIES

Detail Oriented
Project Management
Creative Thinking
Problem Solving
Strategic Planning
Decision Making
Communication Skills
Multi-tasking
Team Player
Time Management
Reliable Flexible

Create social media posters, branding Developed a website for **Doodley**, a Bengaluru-based pet healthcare service, featuring engaging visuals and seamless navigation to connect pet owners with expert care.
Experienced in tools such as **Blender, Rive, Spline, Wix, Webflow, and Framer**.

UI/UX Designer and Creative Designer (Greenwind Solutions May 2020 – Nov 2023)

- Lead design teams and received the **Best Designer Award (2020-21)**
- Designed a user-focused app for **Offer-Nate**, helping customers discover local deals and businesses boost sales through better customer retention.
- Skilled in **Blender** and delivering user-centric designs that align with client expectations.
- Created diverse marketing materials, including **posters, logos, and branding assets**, for businesses and organizations.
- Designed digital assets for **social media, websites, and online platforms** to enhance brand visibility and engagement.

UI/UX Designer Quadination (Nov 2019 – May 2020)

- Began working with **Figma** to create intuitive and user-friendly designs.
- Designed a grocery delivery app for **Fatapat**, enabling local farmers to sell directly to customers without middlemen.
- Boosted **farmers' revenue by 17%-22%** and improved customer satisfaction from **70% to 85%** by ensuring fresh, quality groceries at market prices.

UI/UX Designer, Graphic Designer & Front-End Developer (Ginger Technologies Sep 2015 – Oct 2019)

- Gained **1 year of on-site experience in Qatar**, promoted to **Design Head** for outstanding contributions.
- Worked with **150+ projects** for **international brands**, including **Lulu Al Khor Mall, Naseem Al Rabeeh, and Al Emadi Hospital**.
- Created a **food delivery app for Qatar Menus**, enabling local chefs to deliver directly to customers with a user-friendly design.
- Skilled in **Blender**, delivering **social media posters,**

- Designed a **native app for Naseem Al Rabeeh Hospital**, streamlining doctor appointment bookings and patient data access. The app achieved **90% positive feedback**, served **2 lakhs+ users**, and reduced wait times by **50%**.

Graphic Designer and UI Developer (Code Buddies Feb 2014 – Sep 2015)

- Acquired design and development skills, laying a strong foundation for creative projects.
- Designed social media posters to support branding initiatives for various companies.
- Collaborated as a freelancer, delivering creative solutions tailored to client needs

D E C L A R A T I O N

I am an experienced UI/UX designer with a strong background in HCI, equipped with the technical skills and industry knowledge necessary to deliver visually appealing and user centric designs. With a proven track record of leading design teams, collaborating with renowned brands, and consistently exceeding client expectations, I thrive in fast-paced environments and excel in optimizing user experiences. My blend of creative thinking, analytical problem-solving, and proficiency in tools like Adobe Suite, Sketch, Figma, and Responsive Design enables me to tackle complex design challenges and craft intuitive interfaces. As a collaborative team player who values open communication, I am confident in my ability to make a significant impact and contribute to the success of any design team or organization.

Place: DAMAC HILLS 2, Dubai, UAE. **Savin Raj Chakkamadathil**

Date: